

Contact: Valerie Silverman Kerr, [valerie@vsk-publicrelations.com](mailto:valerie@vsk-publicrelations.com), 914-806-6647

## **Greenwich Boat Show To Serve NYC's Original Snap Dog**

New York, NY (April 3, 2017) - For the first time in its nine year history, [The Greenwich Boat Show](#) will be serving [Snap Dog](#), "The Hot Dog With Its Name on It," premium beef franks at their upcoming event which will be held April 8-9<sup>th</sup> from 10am to 4pm on the Mianus River in Cos Cob, Connecticut.

Born on the streets of New York City, Snap Dog utilizes a unique, all natural technique of branding their company logo and the word "beef" on the surface of every Snap Dog. This lets consumers know exactly what kind of hot dog they are being served in the public.

Keith Dorman, Founder and CEO of Snap Dog says, "We are proud to be debuting in such a premiere event as the Greenwich Boat Show. Nothing goes better with top quality boats than top quality 'dogs.'"

Boaters will have a unique food experience, while at the same time, previewing a diverse selection of new power boats and yachts.

The Greenwich Boat Show is the only boat show that offers sea-trials and free admission. Boaters may test drive over 100 new boats, representing 42 brands from 19 of the best dealers in the region, and feel how the boats handle on Long Island Sound. The location of the show is 49 River Road, Cos Cob, CT.

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